



Module 3: Skills and Career

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Outline

- Objectives;
- Outcomes;
- Learning Units:
 - 1. Introduction: Drones in Journalism
 - 2. Skills needed to use a Drone
 - 3. Good Practices



Objectives

- Understand how drones are transforming the journalism industry.
- Develop entrepreneurial skills, attitudes/postures and soft skills necessary to be able to successfully undertake a Professional Drone Pilot training.
- Recognise examples of applicability of the use of Drones and good practice in Journalism.



Outcomes

Knowledge

- Assesses how Drones are transforming the journalism industry;
- Gives examples of applicability of using Drones and best practices of how media professionals are using them;
- Lists the entrepreneurial skills needed to use a drone.

Skills

- Highlights different uses of Drones in Journalism;
- Documents case studies of the use and importance of drones in journalism and in other professions;
- Gathers the Skills needed to attend a Drone Pilot Course with success.

Attitude

- Shows learning ability.
- Is alert to differences in the use of drones in journalism
- Selects good practices using Drones in Journalism



1. Introduction: Drones in Journalism

Aims

- Know when the media started using Drones;
- Understand the advantages of Drones for the media;
- Understand how the Drones are transforming the media sector;
- Know their applicability.

Topics

- When Drones started being used in journalism;
- Why are newsrooms replacing helicopters with Drones;
- How are Drones transforming the Media Sector;
- Real-life apllications of drones.



1. Introduction: Drones in Journalism

Preparation (30 min)

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Question: What are your ideas and experiences on the use of drones? (Menti.com)

Discussion and Analysis

Video (Real-life applications of drones)

Implementation (60 min)

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Question: In what journalism is concerned, what are the advantages of using DRONES?

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Videos (MC1100E: Drones in Journalism and Communication; Drones as new tool for journalism)

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When Drones started being used in journalism;

Why are newsrooms replacing helicopters with Drones;

How are Drones transforming the Media Sector:

Follow-up (30 min)

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Conclusion



2. Skills needed to use a Drone

Aims

- Understand that to do drone journalism you need to be resilient and it is a constant learning process;
- Recognise which soft skills and entrepreneurial skills are necessary to be able to successfully complete a Professional Drone Pilot course, namely to pursue a career in journalism.

Topics

- What are soft Skills;
- Knowledge, skills and attitudes;
- 10 mistakes to avoid when using drones.



2. Entrepreneurship

Preparation (45 min)

Summary of Unit 1

Question: What are soft skills?

Discussion and analysis

Video (What are soft skills)

Brainstorming

Implementation (60 min)

Question: What, in your opinion, are mistakes that people should not make when piloting a Drone?

Knowledge, Skills and Attitudes

10 mistakes to avoid when using drones

Follow-up (15 min)

Conclusion

(Each individual writes his/her own impressions on the topic.)



3. Good Practices

Aims

- Recognise how to build a successful career in journalism using Drones;
- Identify practices that may be transferable to their field and respective interests.

Topics

- Building a successful career in journalism using Drones;
- Best Drones for Work in Journalism;
- Good Practices.



3. Good Practices

Preparation (30 min)

Brainstorming (Building a successful career in journalism using Drones)

Implementation (60 min)

Building a successful career in journalism using Drones

Best Drones for Work in Journalism

Good Practices

Follow-up (15 min)

Conclusion

(Each individual writes his/her own impressions on the topic.)





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